



# PALM-BASED MOZZARELLA CHEESE ANALOGUE

Nur Haqim Ismail; Rafidah Abd. Hamid; Norazura Aila Mohd Hassim and Dr. Sivaruby Kanagaratnam

## DESCRIPTION

Palm-based Mozzarella cheese analogue displays characteristics similar to Mozzarella cheese



# PERFECT ON PIZZA

## ADVANTAGES

- Cost effective formulation
- Simple processing method with reduced time
- Eligible for tax incentives for manufacturers

- Excellent taste and texture
- Contains no cholesterol

## ECONOMIC ANALYSIS

Economic analysis	Value
Capital Investment	RM3,405,000
Net Present Value (NFV)	RM10,045,243
Internal Rate of Return (IRR)	48.03%
Discounted Payback Period	2.8 years
Discounted benefit Cost ratio	1.34
Return of Investment (ROI)	42.65%



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