



# PALM-BASED LIPSTICKS

Dr. Yusrabbil Amiyati Yusof and Norashikin Ahmad

## DESCRIPTION

Lipstick containing palm-based materials.


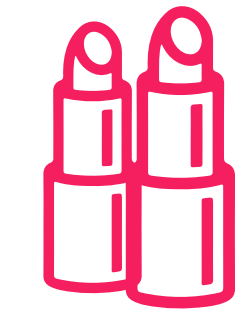

## EMBRACE NATURE'S BEST WITH PALM-BASED LIPSTICK

## HIGHLIGHTS

- Formulated with over 50% palm-based materials.
- Enriched with natural pro-vitamin A and vitamin E.
- Deeply hydrates and protects lips against external stress and dryness.
- Leaves a radiant and glossy finish.
- Made with MSPO-certified sustainable ingredients.
- Eligible for tax incentives for potential manufacturers.



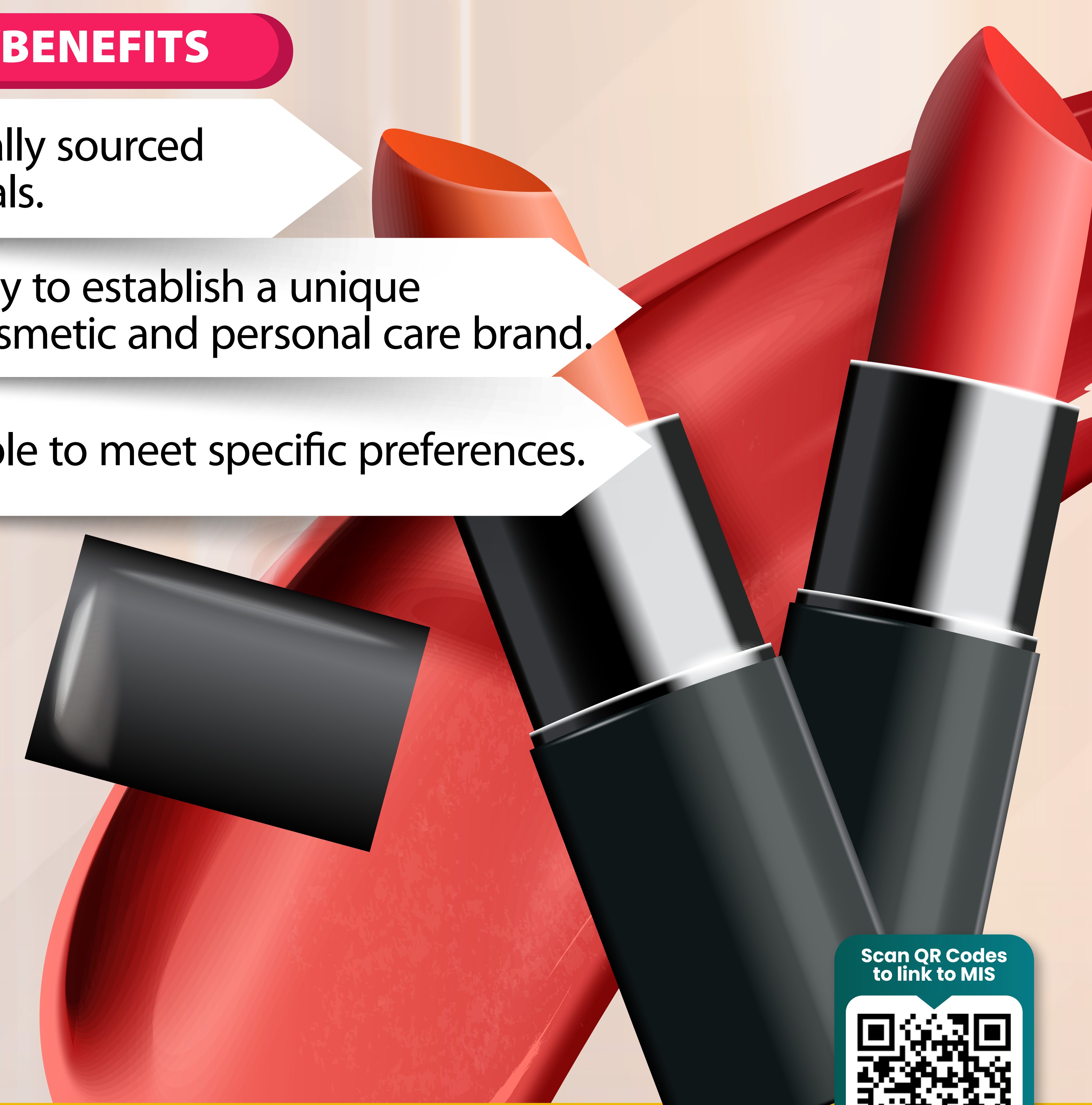
## ADVANTAGES/BENEFITS

-  Utilises locally sourced raw materials.
-  Opportunity to establish a unique regional cosmetic and personal care brand.
-  Customisable to meet specific preferences.

## ECONOMIC ANALYSIS

Estimated cost for production of palm-based lipstick is

**RM211 - RM254 per kg**



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